

OBERON RODEO



2020

SPONSORSHIP KIT

EVENT DETAILS

Event Date: 29th February 2020

Location: Oberon Showground

Expected crowd: 1000-2000 (based on previous years)

The Oberon Rodeo Association Inc is the organisation that runs the Oberon Rodeo. The first Oberon Rodeo to be Run since 2001 was on the 1st December 2012.

2020 will mark the seventh rodeo run by the committee since regrouping in 2011. The committee is dedicated to growing this event each year as it has become more and more popular within the community each year. Prior to 2012 the last Oberon Rodeo was held in 2001 and the 25th anniversary was in 1999.

In the past 3 years the rodeo has grown significantly in size as far as competitor entries.

2016 187 entries

2017 288 entries

2018 359 entries

Advertising methods: Website, Television, Radio, Posters (Central West to Blue Mountains), Newspapers, Magazines and the Internet.

Community Support: In past years, the Oberon Rodeo Association has donated to the Oberon Tigers Senior Rugby League club, Telstra Childflight, Oberon Children's Centre & Can Assist Oberon.

Contacts:

President – Derelle Brien – 0429 360 053

Secretary/Treasurer – Bree Rowlandson –
0427 885 592

oberonrodeoassoc@hotmail.com

WWW.OBERONRODEO.COM

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$5000

- Event Naming Rights. “(Your company name)
Oberon Rodeo”
- Admission and Entry into the sponsor’s area for 20 people with refreshments provided.
- Banners/Signage (provided by you) placed around the event location.
- Company logo displayed on all forms of advertising and exposure during and prior to the Oberon Rodeo including our website.
- Company sign in prominent position around chutes.
- First right of refusal the following year for this category of sponsorship.
- Other benefits can be negotiated with the committee.

GOLD OPTIONS

Event Naming rights:

The Rod Brien Memorial Open Bull Ride - \$3000

**The Jack Johnson Memorial Open Saddle
Bronc Ride - \$1500**

Open Bareback - \$1500

Open Steer wrestling - \$1500

Open Roping - \$1500

Open Team Roping - \$1500

Ladies Barrel Race - \$1500

Ladies Breakaway Roping - \$1500

Steer Undecorating - \$1500

Benefits:

\$1500 – Admission and entry into the sponsors tent for 8 people and your logo and business name next to the event in the program and exposure throughout the day and during your sponsored event. Opportunity to have someone representing your company to present prizes to competitors.

\$3000 – Admission and entry into the sponsors tent for 12 people and your logo and business name next to the event in the program. Also the main event is advertised on all media for the event and your business will have exposure throughout the day and your event. Opportunity to have someone representing your company to present prizes to competitors.

All Naming rights sponsorship will have first right of refusal the following year.

SILVER OPTIONS

Event naming rights:

Novice Bull Ride - \$800

Novice Saddle Bronc - \$800

Novice Bareback - \$800

**Bullfighters -
\$1100**

**Pickup Men -
\$1000**

Benefits:

\$1000 - \$1100 - This amount will include a shirt with your company logo worn by Bullfighters/Pick up men. Exposure during the events when the bullfighters or pickup men are required. Business name and logo in the program for the day. First right of refusal the following year. Admission and entry into the sponsors tent for 6 people.

\$900 – Admission and entry into the sponsors tent for 6 people and your logo and business name next to the event in the program as well as exposure throughout the day and during your event. Opportunity to have someone representing your company to present prizes to the competitors.

All Naming rights sponsorship will have first right of refusal the following year.

BRONZE OPTIONS

Event naming rights:

Poddy Ride 8/U11 - \$200

Junior Breakaway 8-U18 - \$300

Novice Barrel Race - \$300

Junior Steer ride 11/U14 - \$500

Juvenile Steer 14/U18 - \$500

Juvenile/Junior Barrel Races

-8/U11 \$150

- 11/U14 \$300

-14/U18 \$300

**Geoff Maher Memorial Local Steer Ride 14+ -
\$500**

Benefits:

\$200-\$500 – Admission and entry for 4 people and your logo and business name next to the event in the program. Exposure throughout the day and your event. Opportunity to have someone representing your company to present prizes to the competitors.

CHUTE PACKAGES

6 Rough Stock Available - \$1500

1 Timed Event Box - \$1500

Benefits:

- 8 x admission and sponsorship tent passes
 - Logo in the program
 - Logo above the chute
- Exposure throughout the day as competitors are announced from your chute
 - Logo on website
- First right of refusal the following year

PROGRAM ADVERTISING

Advertising is available in our program at the below rates.

Full Page - \$200

½ page - \$100

¼ page - \$50

*All sponsors spending over \$1000 will have their logo on all forms of advertising.

*Packages can also be tailored to suit your budget.

*Any other forms of sponsorship will be gladly accepted by way of cash, prize, gift or voucher.

*Please contact us if you have any questions regarding sponsorship.

**** ALL SPONSOR LOGOS WILL BE PUT ON OUR WEBSITE****

CONTACT DETAILS

Company Name: _____

Address: _____

Town: _____ State: _____ Postcode: _____

Contact Name: _____

Email: _____

Number: _____

SPONSORSHIP REQUEST

Sponsorship Level: _____

Amount: _____

Preferred Event: _____

Comments: _____

PROGRAM AD REQUEST

Advertisement Size: _____

Amount: _____

Please return this form to:
Oberon Rodeo Assoc
Po Box 105
Oberon NSW 2787

Note: We will forward you an invoice with payment details